#### DOCUMENT RESUME

ED 459 318 CE 082 485

TITLE Administrative Office Technology. FasTrak Specialization

Integrated Technical and Academic Competency (ITAC).

Revised.

INSTITUTION Ohio State Dept. of Education, Columbus. Div. of

Career-Technical and Adult Education.

PUB DATE 2001-09-14

NOTE 20p.; For other FasTrak ITACs, see CE 082 486-493 and CE 082

496

AVAILABLE FROM For full text:

http://www.ode.state.oh.us/ctae/teacher/fastrak/list.asp.

PUB\_TYPE Guides - Non-Classroom (055)

EDRS PRICE MF01/PC01 Plus Postage.

DESCRIPTORS Academic Standards; Accounting; Adult Education; Career

Development; Communication Skills; Competence; \*Competency

Based Education; Economics; Employment Potential;
\*Employment Qualifications; Equipment Utilization;

Information Technology; Integrated Curriculum; \*Job Skills;
Leadership; Office Machines; \*Office Management; Office
Occupations; \*Office Occupations Education; Personnel
Management; Postsecondary Education; Professional
Development; Secondary Education; \*Statewide Planning;

Technology Education

IDENTIFIERS \*Ohio

#### ABSTRACT .

This document presents the Ohio Integrated Technical and Academic Competency (ITAC) profile for administrative office technology, which is a comprehensive listing of 58 occupational skill competencies deemed essential for Ohio graduates of programs in office technology. The document begins with an introduction to the ITAC system, a list of professionals involved in the identification of competencies for administrative office technology, and an overview of the administrative office technology field today and its likely development in the future. The overview is followed by sections for each of seven competency areas identified. Each section consists of lists of the occupational skill competencies accompanied by key indicators for assessing mastery of the specialty and foundation skills constituting each individual competency. The competency areas are office operations; leadership and management; finance and accounting; economics; communications; technology applications; and professional and career development. The competencies reflect the job opportunities and skills required for employment in the field as identified through extensive research and input from industry, labor, professional organizations, and other stakeholders in the administrative office technology field. Critical academic, employability, and information technology skills have been integrated throughout the list to support the technical skills presented. The competencies are organized so that they can be clustered or grouped in a modular approach and used as the basis for curriculum development in Ohio's secondary, adult, and postsecondary programs. (MN)

Updated Friday, September 14, 2001 01:25 PM

## **Administrative Office Technology**

## **Acknowledgements**

#### Overview

02.01.00.0	Office Operations
02.02.00.0	Leadership and Management
02.03.00.0	Finance and Accounting
02.04.00.0	<u>Economics</u>
02.05.00.0	<u>Communications</u>
02.06.00.0	Technology Applications
02.07.00.0	Professional and Career Development



Bob Taft, Governor | Susan Tave Zelman, Superintendent of Public Instruction Contact ODE | Web site notes | Contact Web Manager | ODE home | Ohio home Ohio Department of Education, 25 South Front Street, 6th Floor, Columbus, Ohio 43215-4183 1-877-644-6338 Career-Technical and Adult Education 614-466-3430

U.S. DEPARTMENT OF EDUCATION Office of Educational Research and Improvement EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

- CENTER (ERIC)

  This document has been reproduced as received from the person or organization originating it.
- Minor changes have been made to improve reproduction quality.
- Points of view or opinions stated in this document do not necessarily represent official OERI position or policy.

PERMISSION TO REPRODUCE AND DISSEMINATE THIS MATERIAL HAS BEEN GRANTED BY

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

1





Updated Friday, September 14, 2001 02:20 PM

## Introduction to the Specialization ITAC

Revised 2001

The Ohio Integrated Technical and Academic Competency (ITAC) profiles are developed under the auspices of the Ohio Department of Education and the Ohio State Board of Education. They provide a broad-based educational response to Ohio's need for a skilled workforce. Each Specialization ITAC represents a profile of the professional or occupational competencies deemed essential for a graduate to perform proficiently when he or she graduates from the specialization workforce development programs in Business and Marketing, Industrial and Engineering Systems, Health Occupations, or Family and Consumer Sciences. The Specialization ITAC profile, in conjunction with the competencies identified in the Foundation and Clusters ITACs, provide a career pathway that can lead to employment or further education.

## **Process and Intent**

The integrated competency lists are the result of all encompassing research and review of existing competency profile lists and includes input from industry, labor, professional organizations, professional and industrial representation, and national standards for a specific industry/profession. Representatives from a broad cross-section of Ohio professional organizations, businesses/professions, industry, and labor played a critical role in identifying current and future knowledge and skills for the industry, and defining the vision and scope of the profession/industry. The instructional methods and teaching strategies are the responsibility of the local school system and/or instructor.

## **Curriculum Applications Using the ITAC Competency Profiles**

Each profile includes a comprehensive listing of occupational skill competencies that reflect the job opportunities and skills that are required to work in a specific profession/career pathway. Critical academic, employability and information technology skills have been integrated throughout the list to support the technical skills. These competency profiles will be used as the basis for curriculum development in Ohio's secondary, adult, and post-secondary programs. The specialization competency profiles are organized so that they can be clustered or grouped in a modular approach. Individual curriculum specialists can use the competencies profiles to develop instructional programs based on local needs as determined in conjunction with their local advisory committees. i.e., the specialization cluster academy approach. Final assessments will be designed to accompany each profile list and to accommodate student evaluation by modules.

#### Career Pathways | FasTrak ITACs



Bob Taft, Governor | Susan Tave Zelman, Superintendent of Public Instruction Contact ODE | Web site notes | Contact Web Manager | ODE home | Ohio home Ohio Department of Education, 25 South Front Street, 6th Floor, Columbus, Ohio 43215-4183 1-877-644-6338

## **Acknowledgements**

Ohio Department of Education
Office of Career-Technical and Adult Education
2001 Revision

## **Administrative Office Technology**

Vicki Melvin, Interim Director

## **Business, Marketing and Information Technology Office**

Rick Mangini, Assistant Director Larry Albanese, Consultant Phil DeVeny, Consultant Dee Sturgill, Consultant Ruth Ann Tallman, Consultant Sara Mazak, IT Consultant

## **Curriculum Consultants**

Dee Allenspach Joyce Leimbach

#### **Professional Panel**

Jean Booze, Governors Office, Columbus
Lisa Cudd, Marion General Hospital, Marion
Sandi Dry, State Farm Insurance, Newark
Gail Wylie, Huntington Bank, Columbus
Carol Capots, Bank One, Westerville
Kelli Cruea, Childrens Hospital Foundation, Columbus
Kim Miller, Holophane Company, Newark
Kelly Murphy, Matesich Distributing Company, Newark
Betty Marcus, Batelle, Columbus
Carole McConnell, Fifth Third Bank, Columbus



URL:http://www.ode.state.oh.us/ctae/teacher/fastrak/administrative/overview.asp

#### Overview

#### **Administrative Office Technology**

When you phone or walk into any business or industry, you are likely to be greeted by an Administrative Office Technologist. Administrative Office Technologists are employed in virtually every business/industry. Job titles vary within this field, including Secretary, Administrative Assistant, Office Clerk, Legal Secretary, Medical Secretary, and Receptionist, as well as many others.

In the *Ohio Job Outlook to 2008*, Administrative Office Technology occupations are grouped among those projected to gain the most employment and/or growing the fastest. Clerical Administrative Support occupations had an annual employment of 914,110 in 1998 with projected employment in 2008 of 984,160. This reflects an increase of 70,050 or 7.7 percent. Total annual openings are projected to be 25,745 per year. Within this area, General Office Clerks are ranked as fifth among occupations in Ohio with the most annual job openings for 1998-2008 while receptionists and information clerks ranked 18<sup>th</sup>; and secretaries, (except legal and medical) ranked 21<sup>st</sup>.

The field of Administrative Office Technology is ever changing. As the information technology era progresses, the responsibilities of the administrative office technologist have expanded greatly. Those employed in this field experience a broader ability to make decisions and direct tasks. Technology is utilized to conduct research, communicate with clients and among co-workers, plan and deliver meetings, and coordinate schedules. Advanced computer application skills are essential along with the ability to do initial troubleshooting of technology. This field also calls for flexibility; excellent interpersonal skills; project coordination; and the ability to work well with all levels of internal management and staff, as well as outside clients and vendors.

Administrative Office Technologists are a vital part of today's business economy. They serve as an essential link between the business and the clients it serves. Opportunities for the administrative office technologist are limited only to the employee's ambitions. The expansion of opportunities is reflected in research conducted by Office Team, a division of Robert Half International Company. In a survey of 150 executives with the nation's 1,000 largest companies:

- Fifty-six percent of executives believe that administrative assistance will impact the selection and implementation of new technologies.
- The areas in which administrative assistants will assume more responsibility at the entry-level capacity by 2005 include Internet research, desktop publishing, help desk or training and assistance, and web page development.
- Sixty-five percent of executives say that administrative assistants will be relied upon for project management expertise by 2005.
- Sixty-five percent of executives expect the title for administrative assistants will include the word "coordinator" by the year 2005.

The field of Administrative Office Technology is one of excitement and change. Those employed in this field will be required to continually update/upgrade their skills. In return they will receive a more challenging, self-directed work environment from which many rewards will be gained.



## 02.00.00.0 Administrative Office Technology

## 02.01.00.0 Office Operations

## 02.01.01.0 Analyze trends and issues in business and management

## **Key Indicators-Foundation:**

- 02.01.01.01 Identify types of business enterprises and trends affecting them
- 02.01.01.02 Analyze influences on trends and issues in business and management
- 02.01.01.03 Analyze historical, social, and political factors affecting trends and issues in business and management

## 02.01.02.0 Apply analytical skills in business operations

#### **Key Indicators-Specialty:**

02.01.02.01 Determine the results from implementing solutions

#### **Key Indicators-Foundation:**

- 02.01.02.02 Determine whether information is sufficient, insufficient, or extraneous when solving business problems
- 02.01.02.03 Interpret data needed to solve problems and make decisions
- 02.01.02.04 Apply information from tables, charts, and graphs to problem-solving and decision-making
- 02.01.02.05 Interpret workflow and organizational charts
- 02.01.02.06 Apply logic skills to business decisions
- 02.01.02.07 Calculate estimates based on given data
- 02.01.02.08 Use algebraic equations to solve unknowns

## 02.01.03.0 Perform scheduling functions

#### **Key Indicators-Specialty:**

- 02.01.03.01 Create an electronic calendar
- 02.01.03.02 Maintain electronic calendar
- 02.01.03.03 Identify need for managing schedules across projects
- 02.01.03.04 Identify software sources of electronic calendars

#### **Key Indicators-Foundation:**

- 02.01.03.05 Maintain appointment calendars
- 02.01.03.06 Maintain schedules
- 02.01.03.07 Manage scheduling conflicts
- 02.01.03.08 Create calendar/schedules of activities (itineraries)
- 02.01.03.09 Identify the need for management across projects

## 02.01.04.0 Conduct meeting and other group function

#### **Key Indicators-Specialty:**

- 02.01.04.01 Use an electronic calendar to schedule meeting
- 02.01.04.02 Make arrangement for technology needs for meeting (e.g., computers, Internet connection)
- 02.01.04.03 Maintain record of meeting proceedings
- 02.01.04.04 Make travel arrangements for participants and speakers

#### **Key Indicators-Foundation:**

- 02.01.04.05 Plan meetings
- 02.01.04.06 Apply parliamentary procedure during meetings
- 02.01.04.07 Schedule meetings
- 02.01.04.08 Prepare agendas
- 02.01.04.09 Make necessary meeting room arrangements
- 02.01.04.10 Make arrangements for participants' special needs (e.g., dietary, hearing, handicap access, foreign language interpreter)

- 02.01.04.11 Facilitate meetings
- 02.01.04.12 Participate in group discussions and meetings
- 02.01.04.13 Communicate roles and responsibilities of committee members and officers

#### 02.01.05.0 Coordinate travel

#### **Key Indicators-Specialty:**

- 02.01.05.01 Identify traveler's preferences
- 02.01.05.02 Research travel resources
- 02.01.05.03 Utilize information from travel agents
- 02.01.05.04 Use Internet travel information
- 02.01.05.05 Arrange for transportation and lodging
- 02.01.05.06 Finalize arrangements
- 02.01.05.07 Prepare itineraries
- 02.01.05.08 Prepare expense reports
- 02.01.05.09 Identify international travel concerns (e.g., health, customs, restrictions, driving, passport, visa, and time changes)
- 02.01.05.10 Calculate exchange rates

#### 02.01.06.0 Maintain a records management system

#### Key Indicators-Specialty:

- 02.01.06.01 Select filing method (i.e., alphabetical, chronological, numerical, geographical, subject)
- 02.01.06.02 Sort documents and integrated media according to selected filing method
- 02.01.06.03 Store documents and integrated media according to selected filing method
- 02.01.06.04 Apply cross-referencing and logging systems for files
- 02.01.06.05 Determine storage media to be used (e.g., paperbase, database, micrographics, image technologies)
- 02.01.06.06 Create new files
- 02.01.06.07 Update files
- 02.01.06.08 Maintain a tickler file
- 02.01.06.09 Assist in determining and updating retention schedule
- 02.01.06.10 Secure files for legality and confidentiality
- 02.01.06.11 Maintain master list of file categories and their locations
- 02.01.06.12 Comply with the laws regulating privacy and legal issues for sharing information
- 02.01.06.13 Develop a system for maintaining necessary company records
- 02.01.06.14 Maintain secured and protected filing systems
- 02.01.06.15 Store materials within appropriate filing systems
- 02.01.06.16 Retrieve requested materials from established filing systems
- 02.01.06.17 Purge filing systems in accordance with company policy

#### 02.01.07.0 Maintain supplies and equipment

- 02.01.07.01 Assess equipment/software malfunctions
- 02.01.07.02 Determine sources for repair
- 02.01.07.03 Request repairs on equipment
- 02.01.07.04 Write bid requirements for equipment and supply orders
- 02.01.07.05 Obtain bids from multiple sources
- 02.01.07.06 Order new supplies and equipment
- 02.01.07.07 Determine the risks of payment (e.g., credit cards, cash, check, debit cards)
- 02.01.07.08 Identify the flow for ordering and paying for supplies/equipment on-line
- 02.01.07.09 Adhere to supply budget
- 02.01.07.10 Update equipment/software enhancements

02.01	07 11	Maintain	equipme	ent/sunnlies	inventory and	maintenance	records
u = u = v = v = v = v = v = v = v = v =	.U/ II	iviaii ilaili	eaulome	:111/500001165	HIVEHIUIV AND	- Hallichalle	TECUIUS

- 02.01.07.12 Receive/verify delivered supplies and equipment
- 02.01.07.13 Store/secure supplies and equipment
- 02.01.07.14 Distribute supplies and equipment

- 02.01.07.15 Select inventory control system (periodic, perpetual, dollar, LIFO, FIFO)
- 02.01.07.16 Manage inventory manually and electronically
- 02.01.07.17 Maintain inventory control records system
- 02.01.07.18 Identify reasons for inventory shrinkage
- 02.01.07.19 Prepare inventory records report

## 02.01.08.0 Perform shipping functions

#### **Key Indicators-Foundation:**

- 02.01.08.01 Identify various classes of shipments
- 02.01.08.02 Sort/distribute shipments
- 02.01.08.03 Identify requirements for shipments
- 02.01.08.04 Select shipment method appropriate for shipping needs (electronic options and manual methods)

#### 02.01.09.0 Perform mail functions

#### **Key Indicators-Specialty:**

- 02.01.09.01 Process outgoing mail (e.g., manual and computer postage)
- 02.01.09.02 Maintain mail and distribution lists
- 02.01.09.03 Identify various classes of mail
- 02.01.09.04 Sort/distribute mail
- 02.01.09.05 Identify delivery requirements
- 02.01.09.06 Select delivery method appropriate for mailing needs

#### 02.01.10.0 Receive visitors

#### **Key Indicators-Specialty:**

- 02.01.10.01 Greet visitors according to company policy and security
- 02.01.10.02 Initiate contact with visitors by offering assistance
- 02.01.10.03 Direct/assist visitors to appropriate person/location
- 02.01.10.04 Maintain visitors' log
- 02.01.10.05 Screen visitors
- 02.01.10.06 Maintain reception area

#### 02.01.11.0 Maintain safe working environment

#### **Key Indicators-Specialty:**

- 02.01.11.01 Follow government regulations pertaining to safety
- 02.01.11.02 Follow company health, safety, and security procedures
- 02.01.11.03 Identify the ergonomic concerns
- 02.01.11.04 Modify work environment to continuously meet health, security, and safety standards
- 02.01.11.05 Identify the benefits of health, wellness, and safety programs

## 02.02.00.0 Leadership and Management

## 02.02.01.0 Identify key elements of business ownership

#### **Key Indicators-Specialty:**

02.02.01.01 Identify characteristics of not-for-profit and non-profit businesses

#### **Key Indicators-Foundation:**

- 02.02.01.02 Identify parts of a business plan
- 02.02.01.03 Identify relationship between the business plan and the business organization

- 02.02.01.04 Identify types of business ownership and the characteristics of each
- 02.02.01.05 Identify advantages and disadvantages of various types of business ownership

## 02.02.02.0 Analyze business-management practices

#### **Key Indicators-Foundation:**

- 02.02.02.01 Identify functions of management
- 02.02.02.02 Identify areas of management (i.e., human resources, financial, facility, inventory, information systems, logistics, marketing, accounting) and their relationship to business functions
- 02.02.02.03 Analyze management levels and the role of each in an organization

## 02.02.03.0 Build customer service

#### **Key Indicators-Foundation:**

- 02.02.03.01 Identify organization's products and services (including own strengths as a sales agent)
- 02.02.03.02 Identify customers (internal and external)
- 02.02.03.03 Recognize the importance of all customers to the business
- 02.02.03.04 Determine customer's individual needs
- 02.02.03.05 Interact with customers in a professional manner (i.e., prompt, friendly, courteous, helpful)
- 02.02.03.06 Follow through on commitments made to customers
- 02.02.03.07 Communicate business policies to customers
- 02.02.03.08 Handle customer complaints in accordance with customer service policy
- 02.02.03.09 Facilitate customer service through the maintenance of key information systems
- 02.02.03.10 Maintain customer database

#### 02.02.04.0 Build customer and coworker relations

#### **Key Indicators-Foundation:**

- 02.02.04.01 Provide needed information to customers and coworkers in a considerate, timely, respectful manner
- 02.02.04.02 Project a professional business image (i.e., appearance, voice, grammar, word usage, enunciation, nonverbal communication)
- 02.02.04.03 Demonstrate business professionalism through the use of appropriate manners in accordance with established protocols and company policies

#### 02.02.05.0 Evaluate issues related to leadership and managerial ethics

#### **Key Indicators-Specialty:**

02.02.05.01 Apply conflict resolution techniques

#### **Key Indicators-Foundation:**

- 02.02.05.02 Investigate the nature of leadership and managerial ethics
- 02.02.05.03 Research the history of leadership and management theory
- 02.02.05.04 Analyze current issues in leadership and management ethics
- 02.02.05.05 Determine the impact that various employment and social laws may have on leading and managing business

### 02.02.06.0 Analyze ethical business behavior

#### **Key Indicators-Foundation:**

- 02.02.06.01 Analyze current trends in computer and business ethics
- 02.02.06.02 Identify various types of ethical and unethical business practices
- 02.02.06.03 Interpret codes of ethics for given businesses
- 02.02.06.04 Identify potential consequences of unethical business practices

#### 02.02.07.0 Demonstrate employee ethics

#### **Key Indicators-Specialty:**

02.02.07.01 Exhibit professional behavior with regard to office politics and gossip

- 02.02.07.02 Respect coworkers
- 02.02.07.03 Ensure confidentiality in handling sensitive issues

- 02.02.07.04 Analyze current issues in employee ethics
- 02.02.07.05 Identify types of ethical employee behaviors
- 02.02.07.06 Identify ethics established by business
- 02.02.07.07 Identify unethical behaviors
- 02.02.07.08 Identify potential consequences of unethical behaviors

#### 02.03.00.0 Finance and Accounting

#### 02.03.01.0 Perform basic accounting functions

#### **Key Indicators-Specialty:**

- 02.03.01.01 Complete employee withholding forms, exemption forms, and other financial forms
- 02.03.01.02 Prepare payables/receivables
- 02.03.01.03 Prepare budgets
- 02.03.01.04 Prepare financial reports
- 02.03.01.05 Identify differences in accounting for proprietorship, partnership, and corporation

#### **Key Indicators-Foundation:**

- 02.03.01.06 Identify the purposes of basic accounting functions
- 02.03.01.07 Apply generally accepted accounting principles (GAAP) and procedures
- 02.03.01.08 Employ computer accounting applications
- 02.03.01.09 Calculate payrolls (manually and using automation)
- 02.03.01.10 Prepare balance sheets and profit/loss statements
- 02.03.01.11 Interpret inventory control system data

#### 02.03.02.0 Analyze financial data

#### **Key Indicators-Foundation:**

- 02.03.02.01 Analyze financial reports using both electronically and manually reported data
- 02.03.02.02 Evaluate cost-profit relationships
- 02.03.02.03 Predict financial outcomes relative to business decisions and financial data

#### 02.03.03.0 Analyze credit issues

#### **Key Indicators-Specialty:**

- 02.03.03.01 Calculate percentage rates (i.e., yearly, term, 90 days)
- 02.03.03.02 Calculate finance charges
- 02.03.03.03 Determine appropriate credit method for different situations
- 02.03.03.04 Determine credit-worthiness of a client

#### **Key Indicators-Foundation:**

- 02.03.03.05 Analyze differences in uses of credit cards, debit cards, installment loans, term loans, and commercial loans
- 02.03.03.06 Identify factors involved in issuing credit
- 02.03.03.07 Identify the components of credit reports

#### 02.03.04.0 Develop a financial plan

## **Key Indicators-Specialty:**

- 02.03.04.01 Develop a proposal for a financial plan
- 02.03.04.02 Gather input on a proposed financial plan
- 02.03.04.03 Revise a proposed financial plan
- 02.03.04.04 Recommend a financial plan

#### **Key Indicators-Foundation:**

02.03.04.05 Identify components of a financial plan

- 02.03.04.06 Compare various sources of capital and types of loans
- 02.03.04.07 Compare methods of financing given business and personal endeavors
- 02.03.04.08 Set long-term financial goals and objectives (business and personal)

## 02.03.05.0 Perform banking functions

#### **Key Indicators-Specialty:**

- 02.03.05.01 Maintain petty cash fund
- 02.03.05.02 Identify steps in handling returned checks, credit-card deposits, and overpayments

#### **Key Indicators-Foundation:**

- 02.03.05.03 Maintain a checkbook including reconciliation
- 02.03.05.04 Complete bank deposit/withdraw records
- 02.03.05.05 Inspect currency for counterfeit bills, check authenticity, credit-card fraud, and smart-card fraud, check-card fraud, and electronic currency fraud
- 02.03.05.06 Calculate the cost of accepting credit cards

## 02.04.00.0 Economics

## 02.04.01.0 Apply business economic concepts

#### **Key Indicators-Foundation:**

- 02.04.01.01 Identify economic resources
- 02.04.01.02 Analyze the function of money
- 02.04.01.03 Identify the difference between economics and economic activity
- 02.04.01.04 Identify the relationship between business, society, and government
- 02.04.01.05 Apply the concept of economic goods and services to given business situations
- 02.04.01.06 Apply the concept of utility to given business situations
- 02.04.01.07 Apply the concept of supply and demand to given business situations
- 02.04.01.08 Apply the concept of competition to given business situations
- 02.04.01.09 Apply the concept of price to given business situations
- 02.04.01.10 Apply the concept of opportunity cost to given business situations
- 02.04.01.11 Identify types of economic systems
- 02.04.01.12 Identify factors that influence management decisions

#### 02.04.02.0 Analyze economic indicators and trends

#### **Key Indicators-Specialty:**

- 02.04.02.01 Identify business cycles
- 02.04.02.02 Investigate the nature of current and past economic problems
- 02.04.02.03 Identify leading indicators
- 02.04.02.04 Identify lagging indicators
- 02.04.02.05 Project economic outcomes based on indicators and trends

## 02.04.03.0 Analyze international business

- 02.04.03.01 Identify forms of international business activities
- 02.04.03.02 Identify barriers to international business activities
- 02.04.03.03 Identify efforts being made to develop a global economy
- 02.04.03.04 Identify the steps in the formation of international businesses
- 02.04.03.05 Identify legal responsibilities of international business
- 02.04.03.06 Identify joint venture options in international business
- 02.04.03.07 Identify the risks/rewards of international business
- 02.04.03.08 Identify the impact of exchange rates on international transactions
- 02.04.03.09 Examine the influence of political, social, and cultural factors on international business

02.04.03.10 Identify the effects of foreign trade on the US economy

## 02.04.04.0 Communicate with international and culturally diverse audiences

## **Key Indicators-Specialty:**

- 02.04.04.01 Evaluate foreign audience demographics
- 02.04.04.02 Identify the impact of customs and cultural differences that affect business communications
- 02.04.04.03 Identify strategies needed for communicating with international and culturally diverse audiences
- 02.04.04.04 Gather information needed for international business communication
- 02.04.04.05 Refine verbal and nonverbal communication skills to fit international audience

#### 02.04.05.0 Analyze business law

#### **Key Indicators-Specialty:**

02.04.05.01 Analyze the relationship between ethics and business law

#### **Key Indicators-Foundation:**

- 02.04.05.02 Identify the impact civil and criminal laws may have on specific business elements and practices
- 02.04.05.03 Identify the impact business laws and jurisdictions may have on specific business elements or operations
- 02.04.05.04 Demonstrate knowledge of contract law

## 02.04.06.0 Follow intellectual property rights and copyright laws

#### **Key Indicators-Specialty:**

- 02.04.06.01 Explain the purpose of intellectual property rights and copyrights (i.e., patents, copyrights, licenses, trademarks, rights of originator)
- 02.04.06.02 Define proprietary
- 02.04.06.03 Explain legal ownership of proprietary material
- 02.04.06.04 Explain legal issues of stock image/text usage
- 02.04.06.05 Explain reproduction licensing

#### 02.05.00.0 Communications

#### 02.05.01.0 Apply communication skills

- 02.05.01.01 Follow written and oral instructions
- 02.05.01.02 Clarify instructions
- 02.05.01.03 Apply basic rules for grammar and word usage
- 02.05.01.04 Apply basic rules for the construction of effective sentences and paragraphs
- 02.05.01.05 Ensure word accuracy (e.g., spelling, definitions)
- 02.05.01.06 Apply basic rules governing punctuation, capitalization, abbreviations, word division, and numbers
- 02.05.01.07 Ensure the quality of completed documents by proofreading, editing, and making corrections
- 02.05.01.08 Refine verbal and nonverbal communication skills (e.g., language, voice tone, discussion methods, pre-planned conversation outcome, attitude, body language, sensitivity, empathy)
- 02.05.01.09 Apply listening skills
- 02.05.01.10 Use communication reference tools in daily work (e.g., dictionary, style manual, word division guide, spell-check, grammar check, Thesaurus)
- 02.05.01.11 Collaborate with individuals to solve business-related problems
- 02.05.01.12 Assist others with learning new tasks
- 02.05.01.13 Refine verbal and non-verbal communications

#### 02.05.02.0 Compose documents

- 02.05.02.01 Identify audience
- 02.05.02.02 Evaluate demographic variables
- 02.05.02.03 Research topical area
- 02.05.02.04 Collect data
- 02.05.02.05 Organize data
- 02.05.02.06 Draft documents in accordance with all relevant rules and guidelines for effective communications
- 02.05.02.07 Edit draft documents
- 02.05.02.08 Generate final, error-free documents

#### 02.05.03.0 Create technical documents

#### **Key Indicators-Specialty:**

- 02.05.03.01 Evaluate technical writing requirements
- 02.05.03.02 Conduct technical research
- 02.05.03.03 Design technical documentation
- 02.05.03.04 Write technical reports

## 02.05.04.0 Deliver business presentation

#### **Key Indicators-Specialty:**

- 02.05.04.01 Evaluate audience and demographic variables
- 02.05.04.02 Research information
- 02.05.04.03 Compose presentation
- 02.05.04.04 Prepare presentation materials and audiovisuals
- 02.05.04.05 Present presentation

#### **Key Indicators-Foundation:**

- 02.05.04.06 Identify types of presentations for business use
- 02.05.04.07 Outline presentations
- 02.05.04.08 Enhance presentation delivery using technology
- 02.05.04.09 Project a professional image

#### 02.05.05.0 Communicate using telecommunication tools

#### Key Indicators-Specialty:

- 02.05.05.01 Maintain telephone lists
- 02.05.05.02 Transmit facsimile using FAX machine or computer
- 02.05.05.03 Determine most efficient method for data transmission
- 02.05.05.04 Access information and services using electronic communication systems (e.g., electronic bulletin boards, information services, electronic library retrieval services, worldwide networks, electronic banking, computer conferencing, web pages)
- 02.05.05.05 Comply with regulations and agency standards related to telecommunications
- 02.05.05.06 Select appropriate method of communicating

#### **Key Indicators-Foundation:**

- 02.05.05.07 Apply company policies regarding use of telecommunications tools (telephones, voice mail, e-mail, instant messaging, cell phones, pagers, video conferencing, teleconferencing systems)
- 02.05.05.08 Operate telecommunications equipment in accordance with company policy
- 02.05.05.09 Communicate via multiple systems (e.g., telephones, voice mail, e-mail, and instant messaging, cell phones, pagers, video-conferencing, teleconferencing systems)
- 02.05.05.10 Maintain up-to-date status concerning new and emerging communication technologies
- 02.05.05.11 Record complete and accurate messages when using telephone, voice mail, or pagers

- 02.05.05.12 Transmit complete and accurate messages when using telephone, voice mail, or pagers
- 02.05.05.13 Follow established telephone etiquette

## 02.05.06.0 Use business e-mail procedures

#### **Key Indicators-Specialty:**

- 02.05.06.01 Apply standard grammar, spelling, and punctuation in e-mail messages
- 02.05.06.02 Use professional standards when using electronic equipment
- 02.05.06.03 Maintain distribution lists
- 02.05.06.04 Use e-mail etiquette
- 02.05.06.05 Use appropriate distribution of e-mail including forwarding of e-mail messages
- 02.05.06.06 Reply to e-mail (to all, to sender, to others)
- 02.05.06.07 Use e-mail attachments
- 02.05.06.08 Utilize virus detection
- 02.05.06.09 Inform co-workers of e-mail virus according to company policy
- 02.05.06.10 Use e-mail tools

## 02.05.07.0 Conduct business research

#### **Key Indicators-Specialty:**

- 02.05.07.01 Identify business problems that require research
- 02.05.07.02 Investigate issues associated with business problems
- 02.05.07.03 Collect primary data (electronically and manually)
- 02.05.07.04 Collect secondary data (electronically and manually)
- 02.05.07.05 Use electronic research techniques
- 02.05.07.06 Analyze data
- 02.05.07.07 Evaluate alternative solutions
- 02.05.07.08 Determine the most appropriate solution
- 02.05.07.09 Report findings

## 02.06.00.0 Technology Applications

#### 02.06.01.0 Analyze the role of technology in business

#### **Key Indicators-Specialty:**

02.06.01.01 Describe impact of computer technology on the workplace

#### **Key Indicators-Foundation:**

- 02.06.01.02 Explain the benefits and drawbacks of technological advancements
- 02.06.01.03 Research future trends in technology
- 02.06.01.04 Identify the impact of technology on business

#### 02.06.02.0 Demonstrate computer knowledge

- 02.06.02.01 Use basic computer terminology
- 02.06.02.02 Identify basic components of the computer
- 02.06.02.03 Demonstrate basic computer usage (boot-up to shut down)
- 02.06.02.04 Identify advantages/disadvantages of operating in a network environment
- 02.06.02.05 Operate computers in a network or in a stand-alone environment
- 02.06.02.06 Manage files and disks (e.g., hard drives, floppy disks, zip disks)
- 02.06.02.07 Ensure that computers are virus-free using computer virus detector program
- 02.06.02.08 Demonstrate ethical behavior in computer use
- 02.06.02.09 Assess computer software needs
- 02.06.02.10 Assess computer hardware needs
- 02.06.02.11 Access information using CD ROM hardware
- 02.06.02.12 Install/configure software programs

- 02.06.02.13 Create or select icons using icon program manager 02.06.02.14 Use on-line services for business purposes
- 02:06:03:0 Create word-processing documents for business applications

#### **Key Indicators-Specialty:**

- 02.06.03.01 Integrate word-processing files with other application software (e.g., database, spreadsheet, graphics, and desktop publishing files)
- 02.06.03.02 Perform special word-processing functions (e.g., borders, shading, columns, tables)
- 02.06.03.03 Edit documents using software features
- 02.06.03.04 Apply relevant rules and guidelines for effective communication
- 02.06.03.05 Save/store documents
- 02.06.03.06 Retrieve documents
- 02.06.03.07 Print documents
- 02.06.03.08 Send document electronically
- 02.06.03.09 Make additions to specialized dictionaries and style sheets
- 02.06.03.10 Annotate reports

#### **Key Indicators-Foundation:**

- 02.06.03.11 Follow written/oral instructions and specifications for preparing word- processing files
- 02.06.03.12 Compose documents in accordance with established company format and style

## 02.06.04.0 Perform computer business graphics functions

#### **Key Indicators-Specialty:**

- 02.06.04.01 Merge graphics files with word-processing, database, desktop publishing, spreadsheet files, electronic communications, or websites
- 02.06.04.02 Save/store graphics
- 02.06.04.03 Retrieve graphics
- 02.06.04.04 Use graphics according to legal and ethical standards
- 02.06.04.05 Create graphic designs
- 02.06.04.06 Edit graphic designs
- 02.06.04.07 Print graphics

# 02.06.05.0 Perform desktop publishing functions for business applications

#### **Key Indicators-Specialty:**

- 02.06.05.01 Design publications
- 02.06.05.02 Comply with copyright laws
- 02.06.05.03 Select method of binding or distribution (printed or electronic)
- 02.06.05.04 Merge word-processing, graphics, database, and spreadsheet files
- 02.06.05.05 Save/store documents
- 02.06.05.06 Retrieve documents
- 02.06.05.07 Print documents

#### **Key Indicators-Foundation:**

- 02.06.05.08 Create a document using desktop publishing functions
- 02.06.05.09 Import data
- 02.06.05.10 Scan images
- 02.06.05.11 Produce a publication

#### 02.06.06.0 Create spreadsheets for business applications

- 02.06.06.01 Create/format spreadsheets
- 02.06.06.02 Create/enter formulas in spreadsheets

- 02.06.06.03 Copy/move spreadsheet cells and ranges
- 02.06.06.04 Enter data on spreadsheets
- 02.06.05 Apply data sort, data query, data fill, and data distribution functions
- 02.06.06.06 Export spreadsheet files to word-processing, graphics, desktop publishing, and database files
- 02.06.06.07 Proofread/edit/correct completed spreadsheets
- 02.06.06.08 Save/store spreadsheets
- 02.06.06.09 Retrieve spreadsheets
- 02.06.06.10 Print spreadsheets
- 02.06.06.11 Link spreadsheet files
- 02.06.06.12 Interpret data from spreadsheets
- 02.06.06.13 Analyze data from spreadsheets
- 02.06.06.14 Prepare reports based on spreadsheet data

- 02.06.06.15 Gather information needed to create usable spreadsheet files according to company needs
- 02.06.06.16 Follow written and oral instructions and specifications for preparing spreadsheets
- 02.06.06.17 Perform special spreadsheet functions (i.e., products, summations, percentages)

#### 02.06.07.0 Create databases for business applications

#### **Key Indicators-Specialty:**

- 02.06.07.01 Create/format databases
- 02.06.07.02 Enter elements/data into databases
- 02.06.07.03 Design report formats
- 02.06.07.04 Apply database management system (DBMS) command menu
- 02.06.07.05 Export database files to word-processing and desktop publishing files
- 02.06.07.06 Save/store databases
- 02.06.07.07 Print reports
- 02.06.07.08 Manipulate data using field templates and picture formats
- 02.06.07.09 Copy files and file structures
- 02.06.07.10 Perform multiple sorts and indexes on records
- 02.06.07.11 Manipulate database records (e.g., append, modify, and delete)
- 02.06.07.12 Modify database structure
- 02.06.07.13 Delete files
- 02.06.07.14 Determine whether two or more databases can be used together
- 02.06.07.15 Merge or append two or more databases
- 02.06.07.16 Update multiple databases using query, sort, and index techniques

## **Key Indicators-Foundation:**

- 02.06.07.17 Gather information needed to create usable database files according to company needs
- 02.06.07.18 Follow written and oral instructions and specification for preparing databases
- 02.06.07.19 Perform special database functions (e.g., merge, sort, purge, query, report)

#### 02.06.08.0 Demonstrate Internet/Intranet procedures

- 02.06.08.01 Demonstrate basic knowledge of the Internet
- 02.06.08.02 Describe the hardware components used on the Internet/Intranet
- 02.06.08.03 Access the Internet/Intranet
- 02.06.08.04 Use various software on the Internet/Intranet

02.06.08.05 Use browsers/search engines on the Internet	
02.06.08.06 Describe the features of plug-ins	
02.06.08.07 Demonstrate downloading of files	
02.06.08.08 Filter information from the web for validity and usefulnes	SS

## 02.06.08.09 Follow the legal and ethical requirements when using Internet resources

02.06.08.10 Abide by company procedures when using the Internet

## 02.06.09.0 Develop a web page

## **Key Indicators-Specialty:**

- 02.06.09.01 Compare/contrast the features and functions of software editors available for designing web pages
- 02.06.09.02 Compare/contrast the advantages of running inhouse server vs. using a server provider
- 02.06.09.03 Differentiate between a client and a server
- 02.06.09.04 Create a web page using commercial software
- 02.06.09.05 Maintain a web page

## 02.06.10.0 Reproduce documents

#### **Key Indicators-Specialty:**

- 02.06.10.01 Reproduce documents
- 02.06.10.02 Bind documents
- 02.06.10.03 Distribute documents
- 02.06.10.04 Select reprographic supplies (e.g., paper, ink, staples)

#### **Key Indicators-Foundation:**

- 02.06.10.05 Determine best reprographic method
- 02.06.10.06 Maintain reprographic equipment
- 02.06.10.07 Troubleshoot equipment problems

## 02.07.00.0 Professional and Career Development

#### 02.07.01.0 Demonstrate behaviors appropriate to business

#### **Key Indicators-Specialty:**

- 02.07.01.01 Exhibit appropriate appearance/manners/attitudes
- 02.07.01.02 Exhibit good work habits (e.g., punctuality, dependability, flexibility, initiative)
- 02.07.01.03 Manage stress
- 02.07.01.04 Demonstrate personal skills (e.g., empathy, pride, loyalty, and self-confidence)

## 02.07.02.0 Achieve goals (personal and organizational)

#### **Key Indicators-Specialty:**

- 02.07.02.01 Identify organizational goals
- 02.07.02.02 Develop personal goals related to goals set by employer
- 02.07.02.03 Set standards for each goal
- 02.07.02.04 Monitor progress toward accomplishing goals
- 02.07.02.05 Evaluate accomplished goals
- 02.07.02.06 Document accomplished goals
- 02.07.02.07 Participate in a continuous quality improvement program (e.g., ISO 2000, Baldrige, Steven Covey, Disney)

## 02.07.03.0 Demonstrate teamwork

- 02.07.03.01 Define teamwork
- 02.07.03.02 Identify situations needed for using teams
- 02.07.03.03 Define team structures (e.g., cross functional, quality improvement, task force, quality circles)

- 02.07.03.04 Identify team-building concepts
- 02.07.03.05 Use teamwork to solve problems
- 02.07.03.06 Monitor team activities

#### 02.07.04.0 Manage projects and assignments

## **Key Indicators-Specialty:**

- 02.07.04.01 Assess quality/productivity needs
- 02.07.04.02 Identify tasks
- 02.07.04.03 Prioritize tasks
- 02.07.04.04 Determine resources needed to fulfill projects/assignments
- 02.07.04.05 Develop a plan for efficient use of workspace
- 02.07.04.06 Prepare feasibility studies
- 02.07.04.07 Follow project-planning procedures
- 02.07.04.08 Develop project plans
- 02.07.04.09 Solve work flow/operations problems using problem-solving, decision-making, and critical-thinking skills
- 02.07.04.10 Use time management techniques
- 02.07.04.11 Use appropriate work procedures and technology (project management software)
- 02.07.04.12 Prepare productivity and project completion reports

# 02.07.05.0 Explore careers within the field of Administrative Office Technology

#### **Key Indicators-Foundation:**

- 02.07.05.01 Analyze trends and issues in business affecting potential careers
- 02.07.05.02 Demonstrate knowledge of careers within the business field
- 02.07.05.03 Explore specific Administrative Office Technology career interests
- 02.07.05.04 Research projected growth and availability of various careers

#### 02.07.06.0 Develop career choices

#### **Key Indicators-Specialty:**

- 02.07.06.01 Define career options in area of training
- 02.07.06.02 Identify personal interests and skills
- 02.07.06.03 Explain how one's personal ideas impact career choice
- 02.07.06.04 Explain transferable skills as they apply to a variety of career options
- 02.07.06.05 Examine nontraditional career choices
- 02.07.06.06 Examine entrepreneurial career choices
- 02.07.06.07 Identify emerging occupations within Administrative Office Technologies
- 02.07.06.08 Develop a career plan with timelines

## 02.07.07.0 Develop a personal financial plan

## **Key Indicators-Specialty:**

- 02.07.07.01 Identify short-term and long-term goals
- 02.07.07.02 Project personal financial requirements for short-term and long-term goals
- 02.07.07.03 Identify personal assets and liabilities
- 02.07.07.04 Evaluate impact of taxes on personal income
- 02.07.07.05 Complete/file federal and state income tax documents
- 02.07.07.06 Write a personal financial plan
- 02.07.07.07 Identify investment strategies needed for future expenses (i.e., insurance, 401K, IRA)

#### 02.07.08.0 Seek employment in the business field

- 02.07.08.01 Identify resources to find job openings
- 02.07.08.02 Complete job application accurately and legibly including phone numbers, references, and accurate
- 02.07.08.03 Secure permission for job and personal references
- 02.07.08.04 Apply for a job
- 02.07.08.05 Participate in a job interview
- 02.07.08.06 Follow-up interview with appropriate responses (i.e., thank you letters, additional information, phone calls)

- 02.07.08.07 Prepare documentation needed for obtaining a position (e.g., resume, portfolio, cover letter)
- 02.07.08.08 Update documents needed for business employment
- 02.07.08.09 Compile documents in a professional manner
- 02.07.08.10 Identify employment opportunities
- 02.07.08.11 Dress appropriately for job interview

#### 02.07.09.0 Plan for professional development

## **Key Indicators-Foundation:**

- 02.07.09.01 Identify the role of professional organizations in the professional development process
- 02.07.09.02 Reading professional publications to keep professionally current
- 02.07.09.03 Determine the benefits to business of employees' belonging to professional organizations

## 02.07.10.0 Manage professional career

## **Key Indicators-Specialty:**

- 02.07.10.01 Participate in selected meetings, workshops, conferences, and formal education and/or training programs
- 02.07.10.02 Implement changes in behavior in response to constructive criticism provided on career plan
- 02.07.10.03 Seek mentor at work
- 02.07.10.04 Participate in professional development activities
- 02.07.10.05 Identify meetings, workshops, and conferences related to career growth plans
- 02.07.10.06 Identify ongoing formal education and/or training opportunities related to career growth plans
- 02.07.10.07 Participate in evaluation
- 02.07.10.08 Participate in professional and civic organizations
- 02.07.10.09 Maintain own professional library (books and periodicals)

#### **Key Indicators-Foundation:**

- 02.07.10.10 Set personal goals
- 02.07.10.11 Develop skills and characteristics desired by business employers
- 02.07.10.12 Identify possible advancement patterns in business careers including cross-training
- 02.07.10.13 Monitor progress toward personal goals
- 02.07.10.14 Plan for career growth, (i.e., locally, nationally, and internationally)

## 02.07.11.0 Examine personnel management concepts

#### **Key Indicators-Foundation:**

- 02.07.11.01 Identify effective skills and strategies for working with organizations and groups of people
- 02.07.11.02 Identify the kinds of rewards, incentives, and motivators people seek at work
- 02.07.11.03 Identify the roles of formal and informal groups within organizations

#### 02.07.12.0 Analyze personnel policies and procedures

- 02.07.12.01 Identify company rules and regulations
- 02.07.12.02 Identify professional development guidelines within an organization
- 02.07.12.03 Identify appropriate training plan for an organization
- 02.07.12.04 Evaluate training effectiveness for employees

Administrative Office Technology



## U.S. Department of Education

Office of Educational Research and Improvement (OERI)

National Library of Education (NLE)

Educational Resources Information Center (ERIC)



## **NOTICE**

## **Reproduction Basis**



This document is covered by a signed "Reproduction Release (Blanket)" form (on file within the ERIC system), encompassing all or classes of documents from its source organization and, therefore, does not require a "Specific Document" Release form.

